



## Kevin McNiven

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Kevin McNiven was born and raised in Western Wyoming. He has spent his lifetime riding the mountains and ranges of Wyoming. As a kid growing up, he was always surrounded by music - cowboy music. His father, "a true horse-man," taught Kevin to yodel - for yodeling is a cowboy tradition.

Kevin found at a young age that if you were a good horseman you could get a job with outfitters and ranches in Jackson Hole, Wyoming. If you could sing and play guitar around the campfire at night to entertain the guests you could pick the outfit you wanted to work for.

From his experiences, Kevin has released three compilations of music about "cowboy life" the Wyoming Division of Tourism deems truly authentic.

Kevin's recording appropriately titled, "It's Wyoming," was recorded in Nashville. The great love songs, yodels, and sweet laments make it just the kind of music one would hear around the campfire.

Kevin is known as Wyoming's Singing Ambassador. Associated with the Wyoming Department of Tourism, Kevin travels promoting the "Cowboy" state.

Kevin's second album, "Horseman, Roughstock & Rawhide," and latest release, "A Song Takes Flight," continue the tradition of strong expression, impeccable enunciation, and heart-felt emotion that place Kevin in a class all his own.

At the Western Music Festival in Tucson, Arizona, Kevin was awarded the Adult Male Yodeling Championship in 1998 and 2001.

In 1999, Kevin toured the Scandinavian countries of Europe. Kevin opened the 2000 World's Fair in Hanover, Germany. He continues traveling throughout the United States performing his "Cowboy Concerts & Western Family Shows" through story and song based on personal experience.

Kevin makes his living operating America's Cowboy in conjunction with Wyoming Country Outfitters, subleasing his string of horses to ranches, wagon trains, re-enactments, commercials and movies. They include: Chevy Outdoors, Levi, Bailey Hats and WahMaker Clothing. PBS's *Trail of Hope*, History Channel's *Butch Cassidy & The Sundance Kid*, National Geographic's *Lewis & Clark*, The Great Platte River Road Archway Monument, *Far & Away*, *Geronimo*, *Return to Lonesome Dove*, *The Postman*, *Wind River*, *The Work & the Glory*, *The Patriot* and *Shadowheart*, just to mention a few.

Kevin is a true horseman, "at home in the saddle, in front of the camera, or behind his guitar."\*